Permit #F00020259

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00020259 **Type of Permit:** FILMING **Release Date:** 09/22/2009

Production Company MICHAEL SCHROM & CO

Insured Company Name MICHAEL SCHROM & CO

Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 42-22 22ND ST
QUEENS, New York 11101

Production Title SAFEWAY

Type of Production Commercial - Standard

Producer Caroline Pham

Director Michael Schrom

1st AD Rod Smith

Production Manager Peter Sprouse

FilmL.A. Coordinator Roberto Martinez

Location Manager Dave Ferdig
Primary Phone Office - 323-465-9494
Secondary Phone Office - 818-398-3271

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Fees

Posting 1500	$130.00
Notification Charge	$255.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$3,072.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$720.00
FILMLA MONITOR FEES OVERTIME	$540.00
FILMLA MONITOR FEES - DOUBLE TIME	$720.00

Total Permit Fee $6,147.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00020259	**Location Manager**	Dave Ferdig
Production Company	MICHAEL SCHROM & CO	Primary Phone	Office - 323-465-9494
Insured Company	MICHAEL SCHROM & CO	Secondary Phone	Office - 818-398-3271
Production Title	SAFEWAY		

Location Address 700 Chapala Dr, Pacific Palisades, CA, 90272

Location Names

Location Type Private Residence

Location Description

Prep Dates 9/22/2009 - 9/22/2009 07:00 - 22:00

Film Dates 9/23/2009 - 9/25/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
20090922132012.pdf
Pacific Palisades July 2009.pdf
Pacific Palisades - Huntington Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	70
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	20
Crew	65
FilmL.A. Monitor(s)	1
LA City UFSO assigned	24212
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Interior and exterior dialogue; 1 dog with trainer; Parking equipment trucks overnight on 9/23/09 & 9/24/09;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILM LA MONITOR REQUIRED AT 6:00

Coordinator Note CREW PARKING AT TEMESCAL CANYON LOT SOUTH OF TEMESCAL 9/23-9/25 ARRIVING AT 5:30AM

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Production Title	SAFEWAY		

Parking

Base Camp	**Crew Parking**
Location Type :	Location Type : LA County Parking lot
Location Street :	Street : 75 spaces PCI lot a Temescal Lot/south of Temescal 5:30am-10:30pm 9/23-9/25

Posting "No Parking" signs 50' IN FRONT OF 700 CHAPALA AND 573 CHAPALA
S/S PAMPAS RICAS BL.,CHAPALA DR - OCAMPO DR
S/S PAMPAS RICAS BL.,OCAMPO DR - TOYOPA DR
N/S PAMPAS RICAS BL.,CHAPALA DR - TOYOPA DR

Approximate Footage 1201 - 1500 **Log Number** 1004159

Date(s) 9/23/2009 to 9/25/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of MICHAEL SCHROM & CO ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 9-22-09

MICHAEL SCHROM & CO
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FERRIS
Print Representative's Name

LOCATION MANAGER
Representative's Title

42-28 22ND ST
LONG ISLAND CITY, NY 11101
Principal's Address

818 398 3271
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

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SPECIAL FILMING CONDITIONS ADDENDUM
THE HUNTINGTON PALISADES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Huntington Palisades is part of the Pacific Palisades bounded by Sunset Boulevard on the north, Chautauqua Boulevard on the east, Alma Real Drive on the west and Corona Del Mar Drive on the south. These Special Filming Conditions apply to the following streets: Alma Real Drive, Almoloya Drive, Altata Drive, Alva Drive, Camarosa Drive, Chapala Drive, Chatauqua Boulevard, Corona Del Mar, El Cerco Drive, Frontera Drive, La Cumbre Drive, Ocampo Drive, Pampas Ricas Boulevard and Toyopa Drive. Everything in this Special Filming Conditions document is part of all filming permits issued for this location.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **A production company representative must contact the Huntington Palisades Property Owners Corporation to notify them of their intent to film in the area**. The production company must contact the homeowners' association immediately after applying to FilmL.A. for a permit if this contact has not been previously made. The contact person for the association is Jeaneen Fabbro, Administrative Coordinator, or Jennie Chesley, Assistant Administrative Coordinator, Huntington Palisades Property Owners Corporation, P.O. Box 1585, Pacific Palisades, CA 90272; (310) 454-4913.

- **No parking is permitted on either side of the street at or near the sharp curve connecting Alma Real and Corona Del Mar.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These conditions are in addition to the Palisades Conditions

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